

SWITCHED



To your children's
online world

Are your kids safe online?

It's time to be a
switched on parent.



www.getsafeonline.org



How to help your children stay safe online



As parents, we naturally want what's best for our children. We want them to be healthy and happy ... and that includes doing the things that are appropriate for their age and maturity.

One thing that is becoming more concerning to parents is the safety of children online. Whilst the internet is a fantastic resource for learning, communicating and entertainment, it is also largely unregulated and, unfortunately, the channel of choice for many people who have bad intentions and are not fussy about who they are harming.

As adults, we are aware of the potential issues connected with being online. If not, there is a wealth of information available to guide us in the right direction, for example at www.getsafeonline.org

Children, however, are more innocent and usually more trusting than we are, and certainly less prepared to handle the negative situations they may come across on the internet. They are also full of natural curiosity, which is a great thing.

But that's why today, you need to be switched on to how to protect children online ... not just with parental controls and specialist software that you may already be using, but by engaging with your children from an early age, and keeping engaged with them as they grow up in their digital world.



We're here to help you be a **SWITCHED ON** parent

Get Safe Online – the UK Government's preferred source of online safety advice – has put together an invaluable guide for parents of children of all ages. The guide can be found on our website and takes you through the different ages of your children, detailing some of the risks they face online, suggesting practical ways in which you can engage with them and helping you put the appropriate steps in place to keep them safe.

The advice is written by experts, easy to follow and implement, and better still ... it's completely free.

Start today by visiting www.getsafeonline.org/safeguarding-children and clicking on the **'Switched On parent'** button. You'll find loads of advice to keep you safe too.

Concerned about your children's social networking? Gaming? Downloading? Texting? We cover all these and much, much more.

Sign up for your free monthly updates.

What is Get Safe Online?

Get Safe Online is the UK's leading source of unbiased, authoritative and easy-to-understand information on protection against fraud, identity theft, viruses and many other problems encountered online – as well as physical computer theft/loss, backups and related topics. Aimed at consumers and small businesses and jointly funded between the Government and Private Sector, Get Safe Online is the Government's default online security advice channel. A world-leading initiative, Get Safe Online is a not-for-profit organisation.



www.getsafeonline.org

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